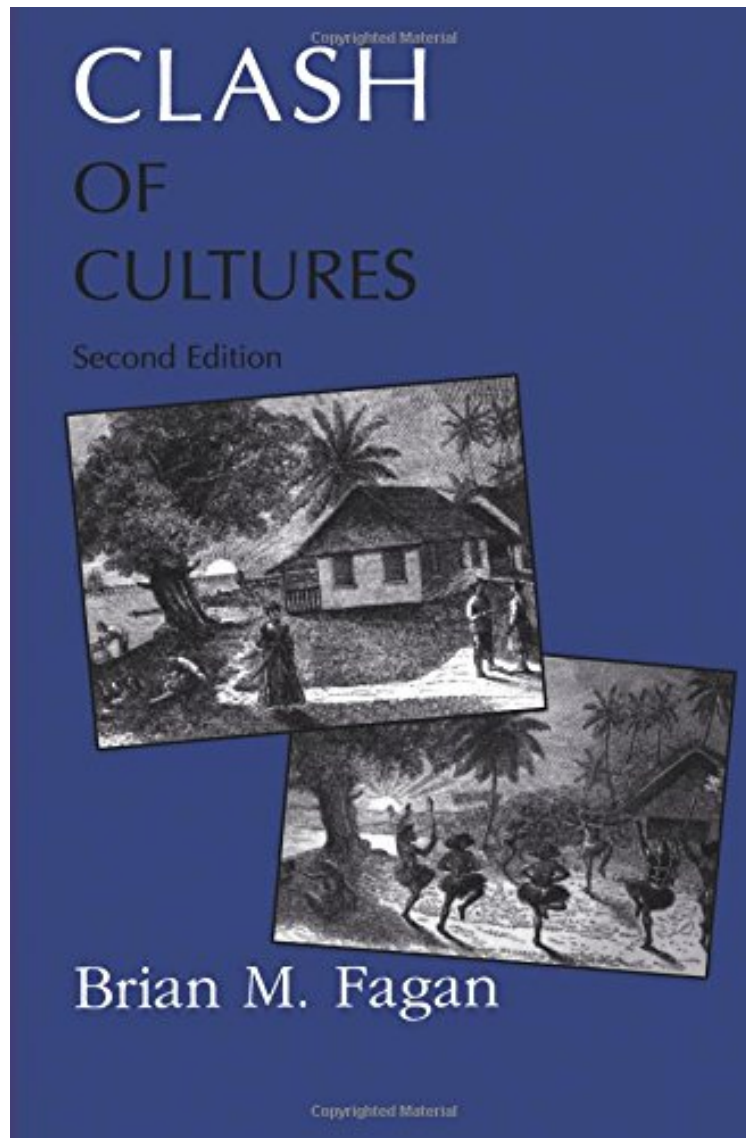


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Clash of Cultures

Brian M. Fagan

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Brian M. Fagan : Clash of Cultures before purchasing it in order to gage whether or not it would be worth my time, and all praised Clash of Cultures:

0 of 3 people found the following review helpful. ReviewBy Allison FleischerBook was in great condition. Used it for class and it had some minor highlighting. Great service and a great use of money.8 of 12 people found the following review helpful. A survey of first encountersBy OKThe book gives an overview of a selection of first meetings between Europeans and other cultures. It has several thorough chapters on (e.g.) the Aztecs, the Tahitians and the Japanese, and

more episodic chapters on many more. Several chapters on native Americans may have special interest to North American readers. While containing many fascinating tales, it does not, however, reveal any systematic approach. It is also rather superficial and disappointingly ethnocentric in tone in many places. The potential of drawing on the many 'case studies' in the book to extract some broader insight is not utilized. Hence, its analytical aspects are weak, to the point of being non-existent, and its usefulness for graduate students and researchers accordingly rather limited.

In Europe it was called the Age of Discovery. To the rest of the world, it often meant slavery, epidemic disease, cultural genocide, and wholesale social and economic changes. What happened in the period when Europe first came in contact with the rest of the world? In this new edition of Brian Fagan's *Clash of Cultures*, the best-selling author offers a series of fascinating cases on the impact of cultural contact, including cultures such as those of the Huron fur traders, South African Khoi Khoi, Tahitians, Japanese, and Aztecs. Each case provides a description of the pre-European culture, the short-term impacts of European contact, and long-term changes caused by the clash of two cultures. Fagan also explores the many advances in the general literature on this period such as the "people without history," world systems analysis, and the debate over Captain Cook. Ideal for courses in cultural anthropology, world history, historical archaeology, ethnic studies, or area studies, as well as for the general reader.

About the Author Brian Fagan is professor of anthropology at the University of California, Santa Barbara, and a well-known writer and lecturer on archaeology. He has written several widely used textbooks, and a number of popular books.